



BREAKING NEWS

Live Stand By Sales: In order to better serve our Vendors, The Roadium has begun **Electronic** Same Day Stand By and Monthly Sales. It is our hope that we can get you back to your space in a quick and efficient manner. That way, you can run your business and make your sales without being away from your space for too long.



In an effort to keep the grounds and restrooms maintained and clean, **ALL VENDORS MUST BE OFF THE PREMISES BY 5:00PM EVERY DAY.** Thank you in advance for your cooperation with this policy.



In 2018, the Roadium Open Air Market will continue to host several fun-filled promotions to increase the amount of shoppers for our vendors. Please partner with us and be a part of the events! We welcome your ideas too – let us know what you think!



Dia De Las Madres: 5/10

Mother's Day: 5/13 A FREE flower for every mom! There will be a Photo Booth and a chance to win a special Mother's Day Basket to bless your mom.



Pet Adoption Day:

Saturday, 6/2 Team up with the Roadium and the Carson Animal Care Center for an onsite pet adoption center. Many animals are in need of a new home and the Roadium will cover \$50-75 of adoption costs!



Father's Day Fun @

The Roadium: 6/14

Come out and watch the FIFA World cup with a free bowl of menudo for all DADS, along with a Soccer Challenge Match for fathers and their children.



Hot August Nights Fundraiser: 8/3; 8/10; 8/17; 8/24; 8/31 & 9/7

The Roadium Open Air Market supports our local police and public agencies and we will be hosting fundraisers on their behalf, such as the Gardena Police Foundations, the Torrance Police Officers' Association, We will be showing Vintage Classic Movies and have food trucks, popcorn, churros and specialty drinks. A perfect way to spend a summer evening!



Roadium's Treasure Corner



Here at the Roadium Open Air Market, we have Employees, Shoppers and Vendors that have been part of the family for many, many years. We are proud and grateful for their commitment to our swap meet. To honor their loyalty, the Roadium Reporter will be spotlighting someone from each category to share their experience. We hope you enjoy this new feature about our treasures!

Devoted Employee: *Lisa Sinkler*

Lisa Sinkler has been a faithful Roadium family member for over 30 years. She is the cheerful face that greets our vendors and shoppers as they check in at the Carbox. In fact, talking to long time customers is one of her favorite memories during her legacy here. Throughout the years, many people have shared with her that they remember coming to the Roadium with their parents as a child.

She recently commented: "You know, I actually have 2 families. My first family is my husband of 34 years and my pets. The second is the Roadium: old friends & new friends. And what can I say about the vendors: years and years of deals. Because I am a shopper here as well!" So much so that her husband tries to keep her in check for buying so many great finds at the Roadium. Lisa also likes to bake and spend time with her precious family.

Lisa is appreciative of some of the recent changes here at the Roadium, such as the Employee "Queso" Program. "Throughout the years, I've known of employees that couldn't afford to eat all meals. Now, by having this food available, it makes things a lot better. And I really appreciate that- it makes a difference."

Lisa, we really appreciate your commitment to the Roadium, to our vendors and shoppers. You are a loyal and dedicated staff member who welcomes everyone with a smile as they drive through the Carbox. The Roadium would not be the same without you and we are so glad that you are part of our family!



Loyal Shopper: *Christina Hicks*

Christina Hicks has fond memories of watching movies at the Roadium when it was a Drive-in Theater, with a rocket ship in front and a little golf course play area under the screen tower. A couple of years later, Ms. Hicks started coming here on Wednesdays, and has been a regular shopper for over 50 years.

Born and raised in Los Angeles she became a Certified Public Accountant and was an Accountant supervisor for the City of LA for decades. She recalls the days when the line at the Roadium went all the way down RBB and wrapped around Crenshaw Blvd at 5:30am! Tour Buses from hotels would drop tourists off for a few hours of shopping under the sun. And the treasures to be found kept her coming back: designer fabrics, rare antiques, name brand fashion and fantastic money saving deals.

Over the years Christina found one of the greatest treasures: a lifetime of wonderful friends. Vendors and fellow visitors have become an important part of her life. She has shared many amazing moments talking, laughing, celebrating milestones and grieving losses. Taking the time to respect, support, and care for other humans is a precious gift. We are very thankful to have friends like Ms. Hicks here at the Roadium.

Long Time Vendor: *Curtis Hamilton*

It is very rare to see Curtis Hamilton sitting alone in his stand. Great conversations with friends and customers and roaring laughter can be heard from him no matter where he sets-up in the park. His philosophy is "It is better to have life long-time friends, than one-time customers."

Mr. Hamilton has always been in the retail business and has been in management most of his life. Along with serving the Los Angeles School Board for 18 years he has been a district manager for U-Haul and S&H Apparel.

For over 20 years Curtis has been selling used items here at the Roadium in his spare time. Now that he is retired, he enjoys selling at the Roadium for fun money for he and his wife of 53 years.



At the Roadium, we have 6 different programs for vendors to promote their unique business. Mr. Hamilton finds the flexibility of Stand-by sales work best for him.

Currently, as he faces serious health challenges, he feels victorious everyday he is able to gather his strength together, load up his van and prepare for another day of business, and making new friends!

Curtis, we are so glad that you are part of the Roadium family and look forward to many years of hearing your laughter in the park.